



FLA University Program Overview

Table of Contents

<i>FLA University Caucus Summary of Benefits and Expectations</i>	<i>2</i>
Benefits of Joining the FLA University Caucus	2
Expectations of Joining the FLA University Caucus	4
<i>FLA University Membership Process and Dues</i>	<i>5</i>
5 Steps to Become an FLA University Member.....	5
FLA University Membership Dues	5

Primary Contact
Danielle Roberts
FLA University Program Manager
droberts@fairlabor.org



FLA University Caucus Summary of Benefits and Expectations

Members of the [FLA University Caucus](#) have the opportunity to participate in, benefit from, and contribute to a multi-stakeholder initiative protecting and promoting labor rights. By joining leaders from global brands, peer institutions of higher education and their licensees, and civil society, FLA University Members demonstrate their commitment to fair labor standards and human rights in the supply chains of their branded merchandise.

Benefits of Joining the FLA University Caucus

- **Leadership and Influence**
 - Represent your institution in the FLA University Caucus, which convenes to advise on policy matters and strategic priorities and elect representatives to the FLA Board of Directors.
 - Take advantage of opportunities for professional development and influence through service on the [FLA Board of Directors](#), FLA Board Committees, and FLA Working Groups.
 - Contribute to and benefit from thought leadership via FLA Webinars with academics and experts from FLA University Member campuses and other opportunities for academics from your campus to engage with FLA.
- **Access to the FLA Collegiate Licensee Program**
 - Take advantage of the robust [FLA Collegiate Licensee Program](#) to build the social compliance capacity of your licensees, so that they are better prepared to prevent and address labor violations in the supply chains producing products with your university logo and trademarks.
 - Gain visibility into your supply chain by requiring and viewing licensee factory disclosures in FLA's Fair Factories Clearinghouse database.
 - Monitor your licensees' progress by viewing reports of their participation in FLA e-Learning requirements.



- **Education and Resources for your University Community**

- Access extensive resources on themes of social compliance, business and human rights, and labor conditions in supply chains via:
 - FLAResource Library in MyFLA
 - E-Learning platform, with a course catalog of 90+ courses on social compliance
 - Exclusive virtual and in-person training and learning opportunities
- Receive regular, relevant communications to stay up to date on current events, resources, and invitations to learn more about social compliance.
- Invite students to join the [FLA Student Committee](#) for additional learning and development opportunities.
- Utilize *FLA University Caucus Best Practices* and accompanying *Implementation Toolkit* to enhance your social compliance efforts within trademark licensing.

- **Convenings and Networking**

- Meet and collaborate with peer institutions and other FLA stakeholders, including licensees, businesses, and civil society, during tri-annual FLA Board Meetings.
- Join forces with other FLA University Caucus Members during the FLA Collegiate Programs Annual meeting and regular FLA University Caucus Meetings to collectively advance fair labor conditions in collegiate supply chains.

- **Other**

- Earn an AASHE STARS point as an FLA University Member.



Expectations of Joining the FLA University Caucus

- **Honor the commitments of the *FLA University Caucus Bylaws*, notably:**
 - **FLA Licensee Affiliation:** Require your direct licensees, sub licensees, or equivalent vendors to join FLA and ensure they are meeting FLA Collegiate Licensee Program requirements.
 - Note: FLA provides all platform access and troubleshooting, regular reminders, office hours, user guides, and communications to your licensees. University involvement is essential in requiring your licensees to join FLA and beneficial in reinforcing the importance of these requirements and in cases of noncompliance. Some universities choose to work with licensing agents to support this process.
 - **Membership + Dues:** Renew FLA University Membership annually, including paying annual dues.
 - **Factory Disclosure:** Publicly disclose in-scope factories producing collegiate merchandise.
 - For example, you could choose to publish the list on your website or through an already existing public database. The list of factories can be obtained directly from licensees, through a licensing agent, or through FLA's Fair Factories Clearinghouse, in which licensees are required to disclose factories.
 - Coming soon: a new Collegiate Licensing Public Disclosure Database and additional guidance.
- **Use the FLA University Caucus Best Practices, Implementation Toolkit, and Annual Calendar to:**
 - Continuously deepen your trademark licensing program's commitment to improved working conditions in the supply chains of your collegiate branded merchandise.
 - Grow your campus's commitment to fair labor beyond trademark licensing.



FLA University Membership Process and Dues

5 Steps to Become an FLA University Member

1. Determine your annual membership dues (see below).
2. Submit [FLA University Member Registration Form](#) to droberts@fairlabor.org.
3. Receive and review FLA University Member Welcome Toolkit.
4. Complete FLA University Member Onboarding Action Items:
 - a. Pay invoice.
 - b. Require licensees to register with FLA.
 - c. Submit FLA website university profile page update form.
5. Engage with the FLA University Caucus.

FLA University Membership Dues

Gross Licensing Royalties	FLA Annual Dues
\$0.00 - \$9,999.99	\$250
\$10,000.00 - \$100,000.00	\$1,000
\$100,000.01 - \$5,000,000.00	1% of Gross Licensing Royalties
Greater than \$5,000,000.00	\$50,000