



June 2, 2025

Your Royal Highness King Abdullah II
Hashemite Kingdom of Jordan

Subject: The Need to Maintain ILO-IFC Better Work Jordan & the Workers Center Supported by the ILO

Your Majesty:

The members of the American Apparel & Footwear Association (AAFA) and the Fair Labor Association (FLA) include hundreds of American, European, and Canadian buyers. We appreciate your Majesty's ongoing work, not only in support of the garment industry and the workers who are the backbone of that industry, but also for all the people of Jordan. It is with this in mind that we urge your government to do everything possible to fully maintain the International Labor Organization (ILO)-International Finance Corporation (IFC) Better Work Jordan program and the Workers Center supported by the ILO.

ILO-IFC Better Work Jordan and the Workers Center provide essential protections for and critical services to all workers in Jordan's garment industry – both Jordanian workers and foreign migrant workers. ILO-IFC Better Work Jordan and the Workers Center provide our members, the buyers, the guarantees they need to confidently source from Jordan because they provide assurance that international labor rights standards are being independently assessed and consistently met. Without the guarantees that these two programs provide buyers, buyers will lose trust that all workers in Jordan's garment industry are employed in safe, ethical, and fair workplaces.

The bottom line is that ILO-IFC Better Work Jordan and the Workers Center make Jordan's garment industry run more efficiently and effectively and have contributed significantly to the growth of Jordan's garment industry. The elimination of these programs would stymie that growth. At a time when buyers have to make significant decisions about the future of their sourcing, the disappearance of these programs will create uncertainty that will turn what should be a great opportunity for Jordan into an opportunity lost.

Therefore, we again urge your Majesty's government, and all constituents, to make every effort to fully maintain the operations of ILO-IFC Better Work Jordan and the Workers Center. On behalf of the buyers, we would like to also request a meeting with your Majesty's government to discuss this important issue.

Thank you, your Majesty for your time and consideration in this important matter.

Sincerely,

Steve Lamar
President & CEO
American Apparel & Footwear Association (AAFA)

Jeff Vockrodt
President and CEO
Fair Labor Association (FLA)