



Introducing the Fair Labor Association's Collegiate Retailer Program pilot

For more than 25 years, colleges and universities have joined the Fair Labor Association's University Caucus to demonstrate their commitment to ethical sourcing and fair labor standards throughout the supply chains of licensed products.

To explore meaningful engagement with the retailers sourcing and selling these collegiate licensed products, we're launching a two-year **Collegiate Retailer Program** pilot, focused on building knowledge and capacity for human rights due diligence and responsible business conduct within collegiate-focused retailers' business operations and throughout their supply chains. The pilot will run from July 2026 – June 2028 and will engage retailers who have significant business relationships with colleges and universities as FLA Collegiate Retailer affiliates.

PROGRAM COMPONENTS

PARTICIPATION IN QUARTERLY TRAINING SESSIONS focused on continuous learning and following a cyclical 4-pillar learning curriculum: (1) Orienting to FLA and human rights due diligence; (2) Building an internal foundation for social compliance; (3) Responsible sourcing and purchasing practices; and (4) Consumer education and marketing.

LABOR STANDARDS COMMITMENTS, including adopting a code of conduct aligned with FLA's Fair Labor Standards.

IDENTIFICATION AND PUBLIC DISCLOSURE OF VENDORS' FLA AFFILIATION STATUS.

ANNUAL AFFILIATION RENEWAL.

BENEFITS OF PILOT PARTICIPATION

BUILD KNOWLEDGE AND CAPACITY TO PREPARE FOR SOCIAL COMPLIANCE AND HUMAN RIGHTS DUE DILIGENCE REGULATIONS AND EXPECTATIONS from investors, universities, stakeholders, and consumers.

GROW IN THE ABILITY TO UNDERSTAND AND MEET UNIVERSITY PARTNERS' EXPECTATIONS for social responsibility in the sourcing, purchasing, and selling of collegiate-branded products.

ACCESS A PRE-COMPETITIVE SPACE WITH LIKE-MINDED PEERS to share challenges and best practices related to responsible business conduct.

Utilize FLA-approved messaging to **PROMOTE COMMITMENT TO SOCIAL RESPONSIBILITY** with customers and stakeholders.

Provide feedback as part of the pilot to **SHAPE THE FUTURE OF FLA'S ENGAGEMENT WITH RETAILERS** and serve as a leader in this space.

PARTICIPATING RETAILERS

BARNES AND NOBLE COLLEGE

CACTUS SPORTS
(SERVING ARIZONA STATE UNIVERSITY)

THE CORNELL STORE

FOLLETT HIGHER EDUCATION GROUP

GRAND CANYON UNIVERSITY LOPE SHOP

LIDS U

THE PITT SHOP & UNIVERSITY STORE ON FIFTH

RALLY HOUSE

UNIVERSITY CO-OP
(SERVING THE UNIVERSITY OF TEXAS AT AUSTIN)

WOLFPACK OUTFITTERS
(SERVING NC STATE UNIVERSITY)

For more information, email Collegiate Programs Director Danielle Roberts at droberts@fairlabor.org